PRINT TEMPLATE
Product   Folded Postcard
Size   16.5x8.5 >> 5.5x8.5 (tri, 2 tab) (WxH)
Style   Tri Fold Direct mail

BORDER THICKNESS - Must be atleast 3/8" from the bleed line to insure your border won't be cut off when printed.

SAFE AREA - Keep all text within this line.

FINISHED SIZE - This is where the product will be cut to size.

BLEEDS - Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/graphics to the edge of template.

TAB

TAB

PERMIT #
GOES HERE
1.25" x 1.25"
CLEAR AREA

Click below for indicia info
http://www.printpapa.com/faq/?i=455

FOLD LINE

TOTAL SIZE 4" x 2.5"

Printing in this area is not allowed. Reserved for Addressing/Postal mailing purposes.

FOLD LINE

TAB

TAB

ARTWORK ORIENTATION

1234 Return Address
Santa Clara, CA 95050

THIS FLAP FOLDS FIRST

OUTSIDE PANEL

OUTSIDE PANEL

THIS FLAP FOLDS SECOND

OUTSIDE PANEL

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FOLD LINE

FOLD LINE

**LEFT
INSIDE PANEL**

**CENTER
INSIDE PANEL**

**RIGHT
INSIDE PANEL**